With regards to the ‘Keeping it Light’ video from the Bible Society featuring Andrew Hastie and Tim Wilson, this is a light hearted but balanced debate about an important topic within Australia. As a mature community it's a debate we need to have but in a good spirited and good natured way. That's how we've done business for a 154 years.

Coopers isn’t trying to push religious messages or change your beliefs by celebrating 200 years of charitable work undertaken by the Bible Society, in fact, over the years we have produced a number of different celebratory cans to recognise the historical achievements of a vast array of different organisations.