

**Coopers Session Ale Gift Offer (“Promotion”)
Terms and Conditions**

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| Promotion Period | The Promotion starts at 9am on 18/11/2019 AEDT. The Promotion ends once all stock of Gifts is exhausted or at 5.00pm on 15/12/2019 AEDT (whichever is earlier). The Promoter may extend the Promotion Period, and any extension will be notified via Instagram in line with the claim process described below. |
| Process | <p>To be eligible to claim a Gift, you must:</p> <ul style="list-style-type: none"> • Locate a promotional post on Instagram, which features the Coopers Session Ale “Tropical Song”. • Upload to your Instagram account a video of you performing your interpretation of the Tropical Song. What you do is entirely up to you (provided it complies with these T&Cs), but you must include in your post at least part of the Tropical Song or its lyrics. • Tag your photo/video with @coopersbrewery and #tropicalsong, and ensure your post or account is set to public so that we can identify your entry. <p>The first 50 eligible entries published during the Promotion Period will each be awarded a Gift.</p> |
| Gift | There are 50 gifts of Coopers-branded gift cards each to the value of AU\$50. |
| Promoter | Coopers Brewery Limited (ABN 13 007 871 409) of 461 South Road, Regency Park, SA 5010, Australia. |

1. These Terms and Conditions explain the terms on which the Promoter will conduct the Promotion.
2. If you participate in the Promotion, you will be deemed to have accepted these Terms and Conditions.
3. The Promotion is open to Australian residents aged 18 years or over.
4. The Promotion will be conducted during the Promotion Period.
5. One gift per eligible claimant only.
6. You must take full responsibility for the content of your entry, and for ensuring that your entry complies with these Terms and Conditions. When we talk about ‘entry content’, we mean things like text, photos, videos, email messages and anything else that you submit, upload, transmit, publish, communicate or use in connection with your entry into the Promotion.
7. Your entry must be your own original work. We reserve the right to verify, or to require you to verify, that the entry is your original work. If you can’t verify your entry to our satisfaction, your entry will be deemed invalid.
8. The Promoter is a signatory to the ABAC scheme. All entries must adhere to the ABAC Code for responsible alcohol marketing found here: <https://www.abac.org.au/publications/thecode/>.
9. Play nicely – you don’t want to be that guy. Your entry must not include:
 - a. any image or voice of any other person without that person’s express consent. You warrant that if your entry contains any such content, you have obtained the express consent of the relevant person;
 - b. any content that contravenes any law or applicable advertising codes (including the ABAC Code) or breaches any applicable terms of use or licence, infringes the rights of any person or is obscene, defamatory, discriminatory, offensive or otherwise objectionable or

- inappropriate (which includes, without limitation, any content involving nudity, malice, excessive violence or swearing); or
- c. any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists, unless you are entitled to do so. If you have any doubts about whether you have the right to include any content (for example, recorded music) then you must not include it. By including any such content in your entry, you warrant that you have the permission of the relevant copyright owner to do so and that this permission allows us to use your entry in accordance with these Terms and Conditions.
10. We may, in our absolute discretion, edit, modify, delete, remove or take-down any part of your entry.
 11. By submitting an entry and making a claim, you agree to give us a perpetual, irrevocable, royalty free licence to use your entry for the purposes of the Promotion (such as posting your entry on the Promoter's social media pages, for all the world to see and admire or using it in product campaigns). You consent to the Promoter also using your entry in any manner we wish (including modifying, adapting or publishing the entry, whether in original or modified form, in whole or in part or not at all), by way of all media, without payment to you (of royalties, compensation or otherwise). By submitting an entry, you consent to any dealings with the entry that may otherwise infringe your moral rights in the entry, including editing, modification, deletion, transformation, or use without attribution or with incorrect attribution. The Promoter may copy any content submitted as part of your entry, cause the content to be seen and/or heard in public, and communicate the content to the public. The Promoter may also allow third parties to do these things.
 12. The Promoter or its agent may verify Gift claims and disqualify any participant who tampers with the claim process.
 13. Gifts cannot be transferred, exchanged or redeemed for cash.
 14. The Promoter's decision is final. No correspondence will be entered into regarding the Promotion.
 15. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including, but not limited to, indirect or consequential loss), or for personal injury suffered or sustained, in connection with this Promotion or as a result of accepting or using a Gift, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
 16. If for any reason any aspect of this Promotion does not, or is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion.

Coopers Session Ale Gift Offer
Short Form Terms and Conditions

*Must be AU aged 18+. One gift per claim. Ends 5pm 15/12/19 AEDT or when stock of gifts exhausted. See coopers.com.au/competitions for full T&Cs.